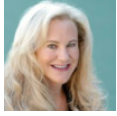


Recommendations

Received (18) Given (22)



Susan Sears

Marketing, Communications, PR & Social Media Expert
February 12, 2019, Anthony Sanchez, was a client of Susan's

I've had the pleasure of working with Anthony recently. Not only is he a superb marketing leader, strategist and writer, but he's also a talented manager of people. He shares his vision for marketing tactics and deliverables clearly, while always remaining open for other ideas and opinions. I find that to be a rare – yet powerful – combination. He's a great team leader and would be an outstanding marketing executive addition to any organization. [See less](#)



Steven Williams

Product and Customer Experience Director at Zayo Group
November 11, 2018, Anthony Sanchez, worked with Steven in the same group

Anthony is one of the finest Marketing professionals I have ever had the pleasure to work with. He has a deep understand of marketing and what it takes to make a company successful with marketing campaigns driven my data and a clear understanding of the market factors. He is very customer focused and rather than just understand the market he takes the time to truly understand the customer. With a deep understanding of the market, data drivers and customer knowledge he arms his marketing campaigns with the right stuff. I enjoyed working with Anthony and have been privileged to work with such a consummate marketing professional! [See less](#)



Dave Lilly

UI Designer/Engineer, Brand Developer
December 2, 2016, Dave reported directly to Anthony Sanchez,

Anthony is a once-in-a-lifetime boss and is flat out one of the best people I've ever worked with. I could probably just stop there. I came to know him as a truly valuable asset to our team. He is a perpetual encourager who knows how to align a great team and get sh!t done. I am still amazed at how someone so genial could get so much out of all of us. He's like a sales-tracking bloodhound. He knows how to pass info along in an understandable way and I enjoyed hearing his explanations of e-commerce web optimization, SEO, and sales funnels (complete with whiteboard drawings he let me take pictures of!). The latter was something I'd not heard anyone talk about before he came and he really seemed to improved the way our entire team operated since we were then all aware of the goals and strategies. Along with his undeniable talent, Anthony has always been an absolute pleasure to work with. While an expert in his field; he was always open to hearing others thoughts. While extremely knowledgable and I really appreciated his openness and honesty. As a designer he was able to push my ideas further – I'm thinking of a particular company anniversary logo which I am super proud of! And could not have done without Anthony! I consider it an honor and pleasure to have worked with someone of such high caliber and amiable personalities. I kinda wish I could take him with me wherever my career takes me! [See less](#)



• **Tim Heil, PMP, CSM, ITIL**

Project Management Professional (PMP) / Scrum Master & Product Owner / ITIL Foundations / Six Sigma Greenbelt
November 22, 2016, Tim managed Anthony Sanchez, directly

I had the pleasure of working with Anthony for over a year at InquisiCorp. As a top-tier marketing professional, Anthony truly understands the intricacies of Marketing and Branding. Within two weeks of his hiring, he produced for our company a full-scale, strategic marketing map for the future. Anthony implemented new strategies for Print and Digital Marketing (SEO, PPC, Social Media, etc.) and helped us continually optimize our efforts for higher ROI. As a result of his marketing prowess, he regularly shared what I would call "forward thinking" proposals for Product Development to achieve greater market success within our space and within new spaces. Anthony is a strong leader, able to communicate a vision well and get a team on board. He regularly helped our team raise their level of thinking. On top of his amazing professional qualities, Anthony is a tremendous team member and a great person to be around. He truly displays "servant leadership", that many times is so hard to find. [See less](#)



• **James Conway**

Entrepreneur & Growth Hacker
October 20, 2016, James reported directly to Anthony Sanchez,

I've had the pleasure of working with Anthony over the last 2 years. He is an expert marketing professional with strong SEO, SEM, Social Media and content writing skills.



• **Alex Killian**

Video Producer & Editor
October 18, 2016, Anthony Sanchez, was senior to Alex but didn't manage directly

Anthony is an incredible team leader. He has great ideas and major skill in direction and execution of those ideas. He was always coming up with new ways to improve our marketing strategies and reach our audience. I also really appreciate his willingness to listen to the ideas of his subordinates. Anthony creates an awesome work environment and he's a great guy. [See less](#)



• **Billie Jeanne Fyfe**

Senior Copywriter, Creative, Communications Specialist, Wordsmith, Story-Seller, Make-It-Happen Marketer
November 1, 2015, Billie Jeanne reported directly to Anthony Sanchez,

I've worked with many people over the years as a marketing copywriter. Anthony far exceeds them all. He has the ability to identify systemic problems, and the long-term vision and experience to make adjustments that get the "ship" moving in the right direction. I wish there were more Anthonys in the world -- he knows just what to do, and

perhaps equally important, he has the interpersonal skills to help any team work together to accomplish their goals. How rare. And what a joy to have the opportunity to work with and learn from him ... [See less](#)



• **Tom Politowski**

Chief Success Officer

July 21, 2015, Tom managed Anthony Sanchez, directly

Anthony is a business strategist that uses marketing to accomplish business goals. He's not enamored with the latest fad but uses a realistic measurement of return on investment to drive revenue. His experience across many industries gives fresh perspective to solving new problems. We are a technology company and he easily grasped the most important benefits and channels to focus on. I look forward to working with him again. [See less](#)



• **Jeff Laubhan**

Success Advisor | Global Customer Experience | Enterprise Sales

July 20, 2015, Anthony Sanchez, worked with Jeff in the same group

Anthony is a visionary and with his skills and capabilities helped transform the process and mindset to drive a cohesive strategy from conception to implementation to tracking of campaigns to lead analysis. He implemented a multi-dimensional strategy (including leveraging all aspects of social media) to engage the community to nurture potential clients to drive interest and lead generation. He was consummate in his tracking and applying process to analyze the lead generation process. He always focused on the end result of qualified leads for the sales team. I would encourage any organization to engage Anthony who wants to grow an existing Marketing presence or take theirs to the next level. Anthony is an experienced 20 year marketing veteran who can bring proven technology, new mindset and fresh ideas. He owns the conception of engagement to qualified leads like very few in the industry. [See less](#)

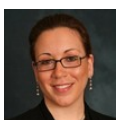


• **Danny (DJ) Sherman**

Sell your business to me

November 17, 2011, Danny (DJ) worked with Anthony Sanchez, but at different companies

To begin with, Anthony's credibility is undisputed. His rare combination of Fortune 500 marketing experience and entrepreneurial accomplishments give him an all-encompassing grasp of the internet marketing world. Anthony has every imaginable tool in his repertoire to custom-fit the right strategy for each client. Beyond this, he is probably the most generous, classy individual you will ever meet. If you are fortunate enough to work with him, count your blessings. [See less](#)



• **Nina Faulk, MBA**

Sales & Marketing Director at NORTHERN STANDARD

[March 11, 2011, Nina was a client of Anthony Sanchez,'s](#)

Anthony and his team are the best in the business. They have given my company the creative ideas and marketing genius that has kept my business growing. Sky is the limit when working with Anthony. I highly recommend him to anyone looking to be the master of their own destiny!

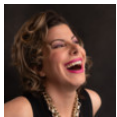


• **Jason A. Dohrmann**

JDA HOLDINGS LLC

[September 16, 2010, Jason A. managed Anthony Sanchez, directly](#)

Anthony is a marketing master and super-networker. He has been able to help so many people with marketing, branding, traffic building, and lead generation to help their business grow quickly. Anthony also has a massive network that he can help any business person with capital raising & compliance, client acquisition, product development, placement & distribution, manufacturing, IP protection, strategic alliances, sales, and market leading entrepreneurial education. [See less](#)



• **Cindy Ashton ★ TV Host ★ Corporate Speaker ★ Strategist**

Award-Winning TV Host + Principle & CEO of Minerva Enterprises Delivering Presenting Skills to Propel Business Growth

[September 13, 2009, Cindy Ashton ★ was a client of Anthony Sanchez,'s](#)

I had the distinct pleasure of working with Anthony when I was launching my speaking business on a bigger level. Having only spoken for non for profits and women's groups, I had no idea how to pack my material for a more corporate audience. Anthony was amazing at helping me really identify the needs of various businesses, how I can offer solutions with my expertise and how to language my marketing materials to be more specifically catered to each niche. Working with Anthony was amazing as he truly cared about my progress, was incredibly attentive and his enthusiasm and support were undying. He really wants the best for his clients and is just a wonderful person to work with. I highly recommend him. [See less](#)



• **Les Jensen**

Television Broadcast Engineer, Author, Visionary

[March 9, 2009, Les was a client of Anthony Sanchez,'s](#)

Anthony is an excellent asset to bring results to your marketing efforts. His experience is top notch. He brings a sense of clarity to your marketing efforts. His motivation is genuine, and it shows in his work. You really get a sense of his commitment to your success. I would highly recommend Anthony to anyone who wanted a clear, effective marketing strategy. [See less](#)



•

Thomas Moviel

Market entry research / sales & marketing

February 9, 2009, Thomas was a client of Anthony Sanchez,'s

Anthony is an outstanding professional who is well-versed in various areas of marketing and capital raising. He has assisted me on several occasions and results are consistently produced. What I have gotten is the needed focus and direction in marketing my company and who my clients are. Anthony asks the tough questions which cause entrepreneurs to be very realistic in what they're creating. [See less](#)



- ### Thomas Toth, MA Ed

Senior learning and development consultant and strategist

February 8, 2009, Thomas reported directly to Anthony Sanchez,

Anthony is a great leader and expert in the field of online marketing. I worked closely with him at Rainbow, as our web group reported to him through the marketing department. Anthony had a clear vision and direction to turn the Rainbow web sites from simple static pages, to "lead generation machines." He was able to provide clear direction and encouragement through the long and detailed process, with results that were nothing short of amazing. [See less](#)



- ### Lauren Emery

In the market for new adventures!

July 5, 2008, Lauren reported directly to Anthony Sanchez,

I had the privilege of working with Anthony for a short period, but in that time could see that he that he is a person who brings real substance to a company's marketing strategy. In a competitive world of contractors and egos who all bill themselves as Internet marketing experts, Anthony is the real deal. With solid research methodologies in place, he focuses not only on bringing people to a website or into a community, but funneling them into the sales channel easily and effectively. Creating sales is the name of the game, and Anthony never loses sight of that. Anthony also shares his education and expertise with his staff in an open and collaborative way, valuing what they bring to the company while developing them as marketing and sales professionals [See less](#)



- ### Isaac Alves

Creative Director, Business Owner

April 16, 2008, Isaac reported directly to Anthony Sanchez,

I enjoyed my time working with Anthony. As a manager he is very capable at keeping the goals and objectives of a campaign in sight while allowing our team the freedom to exercise creativity to achieve those goals. He was at the forefront of developing the iMarketing department at Rainbow. This provided a path way for the department to bring numerous marketing initiatives in house -- which ultimately saved dollars for Rainbow and increased our efficiency to push integrated campaigns out the door. Also, which I think made him very effective, his personality is humble yet stern. He develops trust very quickly. [See less](#)